

Presseinformation

AUTOMATION Dr. Nix GmbH & Co. KG.
D-50739 Köln, Robert-Perthel-Str. 2 www.q-nix.de

A Background report for the strategic orientation of
AUTOMATION Dr. Nix GmbH & CO. KG, Cologne

Innovation "Made in Germany" is a focus for future – oriented strategies.

Stephan Nix (42), Chief Executive Officer & President of the global player for easy-to-use coating thickness measuring instruments (Brand: operating world-wide: QNix®) restructures the family owned enterprise AUTOMATION Dr. Nix, Cologne, to meet the challenges of global competition.

At this years' EUROPEAN COATING SHOW in Nuernberg, the success of innovation- Made in Germany, is the new modular measuring system QNix® 8500. It was developed in close collaboration with international end users from handicraft, industry and service. This modular measuring system is a novelty: The smallest, lightest, only thumb size, measuring device with only 30 gram - QNix® sat. "Innovation is the only answer to the increasing offers of low cost, poor quality gauges and the changing space of competition", - Stephan Nix about the company's strategic focus: "We continuously challenge ourselves as a learning enterprise "and strive to better understand the market, technology and competition.

Based on the traditional values of the company, to which customer proximity and the quality of the products as well as high achievements belong, Stephan Nix has developed competitive marketing and sales strategic alliances on all 5 continents. Stephan Nix: "as a private owned company, we can offer our customers with independence and high flexibility: Financial independence, a high manufacturing depth, speed, very innovative ideas and an unusually high motivation of all coworkers. That makes us successful and possible for us to unite quality with innovation "Made in Germany" as strategic future orientation. We offer a 3-Year-Quality warranty to our world-wide users." Stephan Nix manages the family owned company since 2003, in the 3rd Generation.

Further information and photos at www.q-nix.de

Vita

Pre- and surname:	Stephan Nix
Birthday/ place:	09.10.1964 in Cologne
Parents:	Dr. Norbert Nix, physicist Maria Nix, Given Name from birth. Saxler, teacher
Nationality:	German
Family status:	Married since 04.05.1991, 8 children
Wife:	Elizabeth Nix, Given Name from Birth. Fischer, diploma in Social Pedagogy

Belegexemplare erbeten an:
Christoph Weise, Dr. Helmut-Junghans-Str. 35, D-78713 Schramberg

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Education

1971 - 1972: Public Elementary School, Denver (the USA)
1972 - 1975: Catholic Primary school Alzeyer STR, Cologne
1975 - 1983: "Dreikoenigs-Gymnasium", Cologne
Certificate: School leaving Certificate

Study

10/1983 - 10/1988: Field electro-technology, RWTH Aachen
11/1988 - 12/1993: Field electro-technology, Ruhr University Bochum
Certificate: Diploma Electrical technology

Further Studies

05/1994 - 04/1995: Euro-engineer, House of Technology., Essen

Professional activity

05/1995 - 06/2001: Sales engineer for industrial diamonds for Europe with De Beers diamond Germany GmbH, Willich
07/2001 - 05/2003: AREA Sales manager for traffic monitoring devices in north - and South America, Spain, Portugal, Turkey, North Africa with ROBOT Visual system GmbH, Monheim
Since 05/2003: Acting partner of Automation Dr. Nix GmbH & CO. KG, Cologne

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